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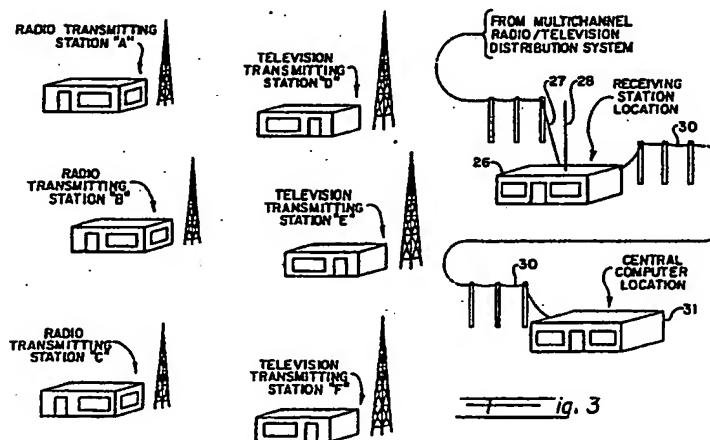
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(54) Method of and system for identification and verification of broadcasted television and radio program segments.

(57) A method of and system for identification and verification of TV and/or radio broadcasted program segments involves use of subaudible codes which are mixed with the conventional audio in the program segments. Individual program segments have at the beginning thereof a preamble code (such as a predetermined number of cycles of 40 Hz.), a program segment identification code (which may consist of a series of alphanumeric characters) and a postamble code (such as a given number of cycles

of 40 Hz.). A plurality of radio/television broadcast stations (A-F) are monitored, the codes recovered and data sets defined, stored and later sent to a central location (31) for reconciliation and/or compilation. In the case of television stations, the video content of at least commercial message segments may be monitored to determine video signal continuity by monitoring the presence and/or absence of video signals.



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EUROPEAN SEARCH REPORT

Application Number

EP 89 87 0092

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int. CLS)
Y	WO-A-8 606 239 (GREENBERG) * Page 3, line 13 - page 6, line 26 *	1,6,10	H 04 H 9/00
A	---	2,5,7,11, 13	
Y	FR-A-2 559 002 (S. GAM) * Page 3, lines 21-36; page 5, line 27 - page 6, line 4; claims *	1,6,10	
A	---	3,4,8	
A,D	US-A-3 845 391 (CROSBY) * Column 1, line 65 - column 2, line 61 *	1,6,10	
A	EP-A-0 135 192 (AUDICOM CORP.) * Claims *	1,6,10	
A,D	US-A-3 919 479 (MOON et al.) * Abstract *	5,9,12	
			TECHNICAL FIELDS SEARCHED (Int. CLS)
			H 04 H H 04 N
The present search report has been drawn up for all claims			
Place of search		Date of completion of search	Examiner
The Hague		01 February 91	GASTALDI G.L.
CATEGORY OF CITED DOCUMENTS X: particularly relevant if taken alone Y: particularly relevant if combined with another document of the same category A: technological background O: non-written disclosure P: intermediate document T: theory or principle underlying the invention E: earlier patent document, but published on, or after the filing date D: document cited in the application L: document cited for other reasons &: member of the same patent family, corresponding document			